



# JO-B SEBASTIAN

graphic design

## CONTACT

✉ design@jo-bsebastian.com

☎ +1 (917) 960 4724

🌐 design.jo-bsebastian.com

📍 Brooklyn, NY

Hello, I'm Jo-B Sebastian, a Brooklyn-based designer and singer/songwriter specializing in graphic, motion, and web design, brand identity, portrait photography, and high-end retouching. My love for the visual arts is rooted in my musical background. From a young age, I was captivated by the visual aspects of music, such as album covers, music videos, and concert visuals. I recognized the power of strong visuals in connecting artists with their audience, leading me to pursue the goal of bringing my own music to life visually.

Self-taught and detail-oriented, I thrive on thinking creatively and paying meticulous attention to every aspect of my work. I've had the privilege of working with a diverse range of clients, from up-and-coming artists to magazines, to some of the Philippines' most popular restaurants and establishments. This experience has honed my versatility and open-mindedness, and I'm eager to be part of projects that appreciate my attention to detail, nurture my creative intuition, and encourage me to continue pushing creative boundaries.

## EDUCATION

2013-2017

### The New School for Jazz & Contemporary Music

BFA Jazz & Contemporary Music (Vocal Concentration)

Merit Scholarship | Dean's List

2006-2011

### Ateneo de Manila University

AB Communications

Focus on Film & Media Studies, Marketing & PR

Minor in French

Nominated for Best Thesis of the Year 2011

## SKILLS & PROFICIENCIES

### SKILLS

Brand Identity  
Art Direction  
Motion Graphics  
Typography  
Photo Retouching  
Photography  
Video Editing  
Layout Design  
Web Design  
Digital Illustration  
Music Production

### PROFICIENCIES

Adobe Photoshop *15 years*  
Adobe After Effects *8 years*  
Adobe Premiere *8 years*  
Adobe InDesign *5 years*  
Adobe Illustrator *5 years*  
Adobe Dreamweaver *8 years*  
Adobe Audition *5 years*  
Ableton Live 11 *10 years*  
Sibelius *5 years*  
Microsoft Office *15 years*  
HTML Coding *8 years*

## NOTABLE WORK EXPERIENCE

2018-Present

### Tropic (Musician)

Singer/Songwriter | Creative Direction | Graphic, Motion, & Web Design | Photography | Retouching

### Ruby Greenberg (Musician)

Brand Identity | Graphic, Motion, & Web Design | Photography | Retouching

### Uta Habbig (Musician)

Graphic Design | Photography | Retouching | Videography

2022

### Carla Sebastian (Interior Designer)

Brand Identity | Graphic Design

2021

### Café Disco (Restaurant)

Brand Identity | Graphic Design | Print Design

*Created the restaurant's brand identity, menu design, as well as restaurant and marketing materials.*

2017-2018

### California Advanced Nail & Skincare (Spa & Salon)

Brand Identity | Graphic Design | Digital Illustration

### Tigerleaf (Restaurant)

Brand Identity | Graphic Design | Print Design

*Created the restaurant's brand identity, menu design, as well as restaurant and marketing materials.*

### Dumbo Smoke & Rustika (Restaurant)

Brand Identity

2014

### Café Voila (Restaurant)

Brand Identity | Graphic Design | Print Design

*Created the restaurant's brand identity, menu design, as well as restaurant and marketing materials.*

2009-2012

### Yellow Pages Philippines (Print Magazine)

Layout Design | Graphic Design | Print Design | Web Design | Digital Illustration | Article Writing

*Designed and created the Philippine Yellow Page's Juice.PH monthly print magazine.*

### MarQueen (Print Magazine)

Layout Design | Graphic Design | Print Design